

REMOVAL INSTRUCTIONS: TO EXPOSE ADHESIVE, REMOVE LINER TO EXPOSE ADHESIVE.
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good call

on America's premium brands

15 minutes
long
distance
free
with carton
purchase



**free
phone
offer**
with proofs
of purchase

see specially marked
cartons while supplies last

Benson & Hedges Ultra Lights, 100's: 6
mg "tar," 0.5 mg nicotine—Merit Kings:
8 mg "tar," 0.6 mg nicotine—Virginia
Slims Lights: 9 mg "tar," 0.7 mg nicotine
av. per cigarette by FTC method.

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